

GENERAL INFORMATION			
Name: Christopher Rogers	Phone #: 7-2469		
Course Prefix/Number: MAN 4720	Course Title: Strategic Management Decision Making		
Number of Credits: 4			
Degree Type	<input type="checkbox"/> B.A. <input type="checkbox"/> B.S. <input checked="" type="checkbox"/> B.A.S. <input type="checkbox"/> A.A. <input type="checkbox"/> A.S. <input type="checkbox"/> A.A.S. <input type="checkbox"/> C.C.C. <input type="checkbox"/> A.T.C. <input type="checkbox"/> V.C.C		
Date Submitted/Revised: 3-20-08	Effective Year/Term: 2009-2		
<input checked="" type="checkbox"/> New Course Competency <input type="checkbox"/> Revised Course Competency			
Course to be designated as a General Education course (part of the 36 hours of A.A. Gen. Ed. coursework): <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
The above course links to the following Learning Outcomes: <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <input checked="" type="checkbox"/> Communication  <input type="checkbox"/> Numbers / Data  <input checked="" type="checkbox"/> Critical thinking  <input checked="" type="checkbox"/> Information Literacy  <input checked="" type="checkbox"/> Cultural / Global Perspective             </td> <td style="width: 50%; vertical-align: top;"> <input checked="" type="checkbox"/> Social Responsibility  <input type="checkbox"/> Ethical Issues  <input type="checkbox"/> Computer / Technology Usage  <input type="checkbox"/> Aesthetic / Creative Activities  <input type="checkbox"/> Environmental Responsibility             </td> </tr> </table>		<input checked="" type="checkbox"/> Communication <input type="checkbox"/> Numbers / Data <input checked="" type="checkbox"/> Critical thinking <input checked="" type="checkbox"/> Information Literacy <input checked="" type="checkbox"/> Cultural / Global Perspective	<input checked="" type="checkbox"/> Social Responsibility <input type="checkbox"/> Ethical Issues <input type="checkbox"/> Computer / Technology Usage <input type="checkbox"/> Aesthetic / Creative Activities <input type="checkbox"/> Environmental Responsibility
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Course Description (limit to 50 words or less, <b>must correspond with course description on Form 102</b> ): The student will learn the designing planning and implementation of strategic decision-making in a business organization. The student will learn how to identify problems and design possible solutions, by formulating plans, goals, and feedback mechanisms. Needs assessments, and internal and external audits will be utilized to understand problems that are presented in cases that require effective strategic solutions. Emphasis will be placed not only on developing an effective strategic plan but on its effective implementation and its long-term results.			
Prerequisite(s): Senior status or permission of department chair.	Corequisite(s): N/A		

**Course Competencies:** (for further instruction/guidelines go to: <http://www.mdc.edu/asa/curriculum.asp>)

Competency 1: The student will demonstrate the comprehension of the designing, planning, and implementation of strategic decision making by:

1. identifying the characteristics and potential application for the major components of strategic decision making.
2. distinguishing the appropriate circumstances for applying strategic decision making.
3. combining the components of strategic decision making and applying them consistently in decision making cases.

Competency 2: The student will examine problems that require strategic decision making and design solutions for those problems by:

1. formulating plans for approaching strategic decision making situations.
2. determining goals for strategic decision making problems.
3. formulating feedback methods for strategic decision making situations.

Revision Date: \_\_\_\_\_

Approved By Academic Dean Date: \_\_\_\_\_

Reviewed By Director of Academic Programs Date: \_\_\_\_\_

Competency 3. The student will acquire the ability to understand and analyze strategic decision making situations by:

1. explaining a strategic decision making needs assessment.
2. preparing needs assessments for strategic decision making scenarios.
3. explaining how an internal and external audit is performed in strategic decision making.

Competency 4: The student will compare and contrast potential solutions for case studies by:

1. analyzing the key issues in a strategic decision making case.
2. analyzing the potential alternative approaches for solving a case problem.
3. justifying the strategic decision for a strategic decision making scenario.
4. evaluating the long-term ramifications of implementing a case decision.

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